

NEWS

Bergen Bike Tour

c/o Volunteer Center of Bergen County, Inc.
64 Passaic Street Hackensack, NJ 07601
1-877-BER-BIKE www.bergenbiketour.org

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Contact: Maureen McCormick
201-489-9454 Ext. 126

TD Bank to Sponsor Children's Activities at Bergen Bike Tour

North Jersey TD Bank, America's Most Convenient Bank[®], will sponsor the Bergen Bike Tour Kids' Event, which includes a Kids' Ride for children 10 and under, and all children's activities at the 17th annual Bergen Bike Tour, to be held on Sunday September 30, 2012, at Darlington County Park in Mahwah, NJ. The proceeds from the Bergen Bike Tour will benefit Tomorrows Children's Fund at Hackensack University Medical Center and the Volunteer Center of Bergen County, both of which have been the beneficiaries of this event since its inception.

"We are proud to support the Bergen Bike Tour and the Volunteer Center of Bergen County," said Joanne Westphal, Retail Market Manager for TD Bank. "The Kids' Ride not only supports a great cause, but also helps promote a fun and healthy lifestyle."

"TD Bank has supported the Bergen Bike Tour for many years. We are thrilled that they will once again sponsor our Kids' Event, which is always a favorite with the families," says Phil Murphy, chairman of the event. "The enthusiastic support of their employees makes the Bergen Bike Tour the fun and successful event that it is."

The Bergen Bike Tour will feature 50-, 25- and 10- mile routes for cyclists of every level. The Kid's Ride is held on a special course, where the youngsters ride their Big Wheels, tricycles, and training wheel bikes in a safe and entertaining environment. Fire trucks will be on site for children to explore, and clowns will cheer on our young riders. After the Kids' Ride, there will be face painting, pumpkin painting, crafts, games and prizes. The day is capped off with a fun- filled barbeque, DJ music and other entertainment, which is typically enjoyed by more than 300 participants every year.

“This is an amazing event in that it is entirely local. We are very proud that during the past decade we have been able to turn over an average of 80 percent of the Bergen Bike Tour’s proceeds to our two charities. This rate far surpasses many events of its kind. We are confident that with the help of the community and other corporations like TD Bank, we can exceed that in 2012,” continues Murphy. “Mark your calendars for Sunday, September 30th. Registration is now open!

For further information about becoming a corporate sponsor, or organizing a group to participate in the Bike Tour call 1-877-BER-BIKE, or visit the website at www.bergenbiketour.org and register on-line.

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